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| **Press release** | **01.11.2017** |

Allied Vision 1 Product Line awarded by French Metrology Magazine

**The French magazine "mesures" awards Allied Vision the "Palmarès technologique" for industrial vision 2017**

*Stadtroda, November 1, 2017* – Allied Vision’s new camera platform and its ALVIUM® Technology were awarded by the French metrology magazine "mesures". The 1 Product Line won the award in the category industrial vision (Vision industrielle). Representing Allied Vision, Philippe Berger of Stemmer Imaging S.A.S., Allied Vision’s distribution partner in France, accepted the award on October 18, 2017, from Pascal Coutance, editor-in-chief of the magazine "mesures".

At the 22nd "Palmarès technologique" the editorial staff of the professional magazine for the optimization of industrial processes honored innovative products. Within 10 defined categories, only one product was awarded as the best for each category.

**Innovative approach**  
The experts of the NewsCo publishing company confirm the innovative approach of Allied Vision’s 1 Product Line building the bridge between embedded and the PC-based vision systems by awarding it. Designed for embedded vision applications, but also fulfilling the high standards of industrial and scientific image processing also referred to as "machine vision", the platform combines the performance of a machine vision camera and the advantages of an embedded camera.

The unique ALVIUM® technology is the core of the Allied Vision 1 Product Line. It is a proprietary chip design optimized for advanced digital imaging combined with a comprehensive image processing library (IPL) derived from over 25 years of expertise in machine vision.

**Awarding ceremony**This year the annual award of the "Palmarès technologique" was held on the premises of the industrial association Fieec (Fédération des industries électriques, électroniques et de communication) and Gimelec (Groupement des industries de l’équipement électrique, du contrôle-commande et des services associés). Pascal Coutance, editor-in-chief, and Cédric Lardière, vice editor-in-chief of the magazine "mesures", hosted the event with approximately one hundred participants.

**Allied Vision company profile**For over 25 years, Allied Vision has been helping people to see the bigger picture. Allied Vision supplies camera technology and image capture solutions for industrial machine vision applications and embedded systems. With a deep understanding of customers’ needs, Allied Vision finds individual solutions for every application, a practice which has made Allied Vision one of the leading camera manufacturers worldwide in the machine vision market.   
The company has eight locations in Germany, Canada, the United States, Singapore, China, France, and the UK, and is represented by a network of distribution partners in over 30 countries.   
[www.alliedvision.com](http://www.alliedvision.com)

**Contact (Company Headquarters):**Allied Vision Technologies GmbH | Taschenweg 2a | 07646 Stadtroda, Germany  
Tel.: +49 36428/677-0 | Fax: +49 36428/677-24 | [info@alliedvision.com](mailto:info@alliedvision.com)

**Media contact:**

Francis Obidimalor  
Allied Vision Technologies Inc. | 102 Pickering Way - Suite 502 | Exton, PA 19341 | USA

Tel: +1-484-881-3398 | Fax: +1 978-225-2029 | [francis.obidimalor@alliedvision.com](mailto:francis.obidimalor@alliedvision.com)

Nathalie Többen

Allied Vision Technologies GmbH | Klaus-Groth-Str. 1 | 22926 Ahrensburg, Germany

Tel.: +49 4102/6688-194 | Fax: +49 4102/6688-10 | [nathalie.toebben@alliedvision.com](mailto:nathalie.toebben@alliedvision.com)