|  |  |
| --- | --- |
| **Press release** | **20.08.2019** |

Camera manufacturer Allied Vision hires new Sales Managers for DACH region

Two industry experts strengthen Allied Vision's sales team *Stadtroda, Germany – August 20, 2019* – Allied Vision has gained an industry expert for sales in Germany, Austria and Switzerland. In June 2019, Matthias Werner was appointed as the new Manager, Sales Team for the DACH region (Germany D, Austria A and Switzerland CH). He thus complements Allied Vision's Sales Team EMEA (Europe, Middle East, Africa), which has been headed by Sales Director EMEA Christoph Noth since the beginning of 2019.

Matthias Werner has profound knowledge in the field of image processing. Werner, a state-certified engineer and Master Professional of Technical Management (CCI), has been active in automation technology since 2001 and in sales in the field of automation and image processing since 2005. He has previously worked for NET GmbH, Lumenera and most recently as a Territory Account Manager for Northern Europe at FLIR.

Matthias Werner will be supported by Adrian Arndt moving into a Sales Manager role. Adrian Arndt has been working for Allied Vision in the Inside Sales Team since November 2014. In his role as Inside Sales Specialist, he has gained a wealth of experience in dealing with customer enquiries. With this focus on the customer and his expertise, he brings great value to the Sales Team EMEA.

Christoph Noth, Sales Director EMEA at Allied Vision, is pleased about the new team members and is certain: "Matthias Werner and Adrian Arndt are the ideal expansion for our EMEA team. Both have essential expertise in image processing and are familiar with the specific requirements of typical applications so that they can provide our customers with the best possible advice." **Allied Vision company profile**For 30 years, Allied Vision has been helping people to reach their imaging goals. Allied Vision supplies camera technology and image capture solutions for industrial machine vision and industrial embedded vision applications. With a deep understanding of customers’ needs, Allied Vision finds individual solutions for every application, a practice which has made Allied Vision one of the leading camera manufacturers worldwide in the machine vision market.
The company has nine locations in Germany, Canada, the U.S., Singapore, China, France, and the UK, and is represented by a network of distribution partners in over 30 countries.
Allied Vision is member of the TKH Group.
[www.alliedvision.com](http://www.alliedvision.com)

**Contact (Company Headquarters):**Allied Vision Technologies GmbH, Taschenweg 2a, 07646 Stadtroda, Germany
T// +49 36428 677-0, E// info@alliedvision.com

**Media contact:**

Nathalie Többen

Allied Vision Technologies GmbH, Klaus-Groth-Str. 1, 22926 Ahrensburg, Germany

T// +49 4102 6688-194, E// nathalie.toebben@alliedvision.com